**Superintendent of Schools** SYBIL ALLEN **MEMBERS OF THE BOARD** JOHN R. WELDON Chairman **BOBBI BROWN** Vice-Chairman "Changing Futures and Achieving Excellence Together" JOSEPH J. LOMBARD Secretary

Bridgeport, Connecticut

MICHAEL J. TESTANI

May 12, 2021

**Board Members:** 

A meeting of the Ad Hoc District Wide Branding Initiative Committee of the Board of Education will be held remotely via Microsoft Teams, on Wednesday, May 19, 2021, commencing at 6:00 p.m. A link to view the meeting will be made available to the public through https://www.bridgeportedu.net/stream.

## Agenda

- 1. Approval of Meeting Minutes April 9, 2021
- 2. Update and Discuss on New Logo for District.
- 3. Update on New Communication System and or App for District.
- 4. Discussion and Possible Action on District Wide Student Art Campaign
- 5. Discussion and Possible Action for Communications Plan Incorporating COVID-19 for Fall 2021-2022 School Year.

loseph J. Lombard Secretary Board of Education

BBOE Ad Hoc District Wide Branding Initiative Committee Members:

Bobbi Brown (Chair) Albert Benejan Sosimo Fabian

## **BOARD OF EDUCATION**

City Hall - 45 Lyon Terrace Bridgeport, Connecticut 06604

**MEMBERS OF THE BOARD cont.** 

ALBERT BENEJAN SOSIMO J. FABIAN JESSICA MARTINEZ JOSEPH SOKOLOVIC **CHRIS TAYLOR**